

It's easy as 1, 2, 3!

Firstly,
remember the first three
letters in Fundraising are **FUN**
....so make sure you
have some while
raising money!

*As you read
through this
leaflet we will
explain the 3 steps
to successful
fundraising.*



1

Choose an event that you will enjoy organising and participating in. There are so many different ideas - our A - Z list will get you started.

Remember, if you are planning to do an event with others, make sure it will appeal to them too.

- Abseiling
- Bungee Jumping
- Cycle-athon
- Dinner Dance
- Everest Trek
- Fun Run
- Golf Tournament
- Half Day off Work
- Ice Cream Day
- Jumble Sale
- Karaoke
- Ladies' Lunch
- Marathon
- Nippy Dipper
- Obstacle Race
- Party
- 'Queen' Night
- Raffle
- Swimathon
- Teddy Bears' Picnic
- Unusual Hair Day
- Vintage Car Rally
- White Water Rafting
- Xmas Party
- Youth Club Sleepover
- Zip Slide

There are many events that you can get involved in without having to organise them yourself such as marathons, runs, challenge events (e.g. trekking the sahara, cycling in India) and many more. We can put you in touch with companies that offer these events.

2

Once you have chosen what you would like to do, you must ensure that you give yourself plenty of time to plan the event and to recruit others.

Many organisations will offer reduced rates for charity events - some might even be persuaded to sponsor part or all of your event costs in return for some advertising.

CLAN can offer advice, sponsor forms, balloons and posters, as well as information about the charity, so please ask! We will also add all fundraising events to our website.

An easy to use online sponsor form is available at www.justgiving.com. Please also remember about Gift Aid which allows CLAN to claim 28p per £1 donated.

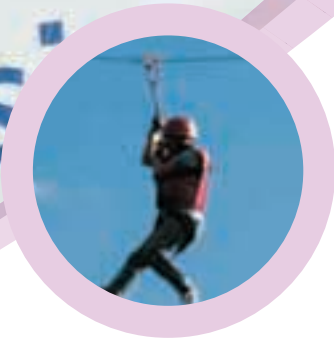
Again we can advise you on how to do this.

Top Tip:
*Spread the work load
between a few people as
it can become hectic as
you get closer to your
event.*





“
 CLAN is
 1 Charity with
 2 Years to raise
 3 Million pounds
 ”



to comfort always

The Support Centre is open from
 Monday - Friday 10am - 4pm, Thursday 10am - 7pm
 & Saturday 10am - 3pm

Freephone 0800 7837922

www.clanhouse.org

CLAN House
 Caroline Place
 Aberdeen
 AB25 2TH

Tel 01224 647000
 Fax 01224 640802

Email enquiries@clanhouse.org

3 At the event, remember to enjoy yourself!

Once it is all over please let us know how it went. You are very welcome to come to CLAN House to hand over the money, however if this is not possible, then please remember to send your donation along with all event and contact details as we acknowledge all donations.

Lastly please thank everyone involved on our behalf, as all the funds raised **really** do make a difference.

For more information please contact the Fundraising Team on Tel 01224 647000
 Email fundraising@clanhouse.org



CLAN (Cancer Link Aberdeen & North) is a registered charity no. SC 022606 and a Company Limited by Guarantee in Scotland No. 140582



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